

## SCCL Business Mission to Gothenburg

9-10 October 2018

### Preliminary programme

9 October 2018	
08.30	Meeting at hotel for check in.
09.30	Meeting with the Honorary Consul to Lithuania at <a href="#">Svenska Mässan</a> , introduction to the programme with fika.
10.15	Introduction to Svenska mässan and guided tour.
11.15	Briefing on business environment and investment opportunities in Gothenburg Region by <a href="#">Business Region Göteborg</a> .
12.00	Network lunch with Lithuanians working in Gothenburg and Honorary Consul at Svenska Mässan (Ristoria restaurant).
13.30	Coffee with Governor of Gothenburg.
14.30	Departure to <a href="#">Stenaline</a> Headquarters.
14:50	Presentation and visit to Stenaline.
17:00	Departure to the meeting with <a href="#">Founders Alliance</a> .
17.30	Network with Founders Alliance.
19.30	Departure from the networking session to dinner.
19.45	Dinner.
21.00	Departure to the hotel.
10 October 2018	
08.00	Departure from the hotel to <a href="#">Greencarrier</a> Headquarters.
08.30	Visit to Greencarrier
10:00	Departure to Svenska Mässan, visit at <a href="#">ProcessTeknik</a> and <a href="#">Scanautomatic</a> company fairs / visit to <a href="#">Lumen Radio</a> (TBC)
12:00	Personal lunch arrangements at Svenska Massan.
13:30	Visit at ProcessTeknik and Scanautomatic company fairs.
15.30	Round-up of the programme, evaluation at the Book Fair.
16.30	Departure to hotel / airport.

#### About ProcessTeknik:

When ProcessTeknik 2016 closed its doors at the Swedish Exhibition & Congress Centre on 6 October, the turnstiles had recorded 10,372 visits (including visits to Scanautomatic). This was an increase of 400 visits compared to the previous fair, Scanautomatic 2014. The exhibitors and other participants were very satisfied with the return on their efforts and felt that 2016 was a really strong year.

With all of 300 exhibiting companies, the 2016 event was as big as the 2014 event. But with a difference: the number of visitors increased yet again. And broke through the magic 10,000 visitors barrier

On the seminar side, a record-breaking 5,000 or so knowledge-thirsty people listened to the 55-strong programme of open seminars held on the two stages of the fair.

The seminar content was built up around the transformation of Swedish industry, and the necessary investments in automation, digitisation and robotisation.

The important new feature at the 2016 event was the Automation Summit Conference. Although it was the first time that it was held in Gothenburg, it attracted more than 140 delegates.

The conference was co-arranged with Automation Region, a collaborative platform for the supply of skills to industry, linked to Sweden's Mälardalen University.

The parties involved have signed contracts to the effect that the Automation Summit Conference, which was previously held solely in Västerås, will be held in Gothenburg every other year, in conjunction with the Process Technology & Scanautomatic twin event. Next time, 2018.

#### **About Scanautomatic:**

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#### **About Founders Alliance:**

Founders Alliance is a network for Sweden's leading entrepreneurs. The members have founded and own approximately 3,000 companies with an annual average turnover of approximately 80 million and employ over 200,000 employees. The collective purchasing power of member companies is over 200 billion SEK per year. At Founders Alliance the members share a unique platform with other experienced entrepreneurs and professional friends.