



The Exhibition MADE IN LITHUANIA 2019

11–13 October 2019, Žalgirio arena, Karaliaus Mindaugo pr. 50, Kaunas, Lithuania

JSC "Ekspozicijų centras", together with the Lithuanian Confederation of Industrialists and the Kaunas Regional Association of Industrialists and Employers, invites everyone to visit the exhibition of Lithuanian manufacturers MADE IN LITHUANIA 2019 and discover why our country's manufacturers are appreciated among the best in Europe.

The traditional meeting of Lithuanian manufacturers with existing and potential customers, business partners will take place on 11–13 October 2019 in Žalgirio arena in Kaunas – the largest arena in the Baltic States.

The goal of the exhibition that has remained popular for the last 11 years is to present products and services created in Lithuania, encourage the consumption of Lithuanian products, and strengthen the communication between the country's producers and the service and equipment providers they rely on.

Over 250 producers will present themselves in this year's exhibition, making the event a diverse experience that will include new product tasting, innovations of cosmetics and household chemistry, a variety of clothing and accessories, and modern solutions for your home and interior. Socially responsible businesses participating in the exhibition will offer the visitors to contribute to the social economy – not by donating but by purchasing the desired products and thus contributing to solving such social issues as environmental protection, public health, social exclusion, community employment, and ensuring equal opportunities.

Following its traditions, the Made in Lithuania 2019 exhibition will organise a pre-announced competition for the Best Product 2019. The announcement of the winners and the Exhibition Golden Awards will take place in the opening ceremony on 11 October at 10:30.

We kindly invite you to learn more about the Lithuanian manufacturing sector and to make connections with the companies operating in the country.



The organizer of the exhibition:

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The partners of the exhibition:



The Lithuanian Confederation
of Industrialists



KAUNO KRAŠTO
PRAMONININKŲ IR DARBDAVIŲ
ASOCIACIJA

The Kaunas Region Association
of Industrialists and Employers



Kaunas – Kaunas is a hotbed of Lithuanian cultural traditions and historical events. It is Lithuania’s second city, according to its size and importance, of national, geographic and economic significance. In addition to being the city of old traditions, it is also a large science, business, industrial and cultural centre. Kaunas is open to friends and collaboration partners, and receptive to innovations and attractive investments.



The Made in Lithuania exhibition is a traditional event in Kaunas, that attracts around **30,000** visitors.

Lithuanian products comply with the European Union quality standards, therefore they can successfully compete with products available from food and light industry markets all over the world. The annual growth of exports directly reflects the quality of Lithuanian products appreciated by consumers. The continuous creation of new products also contributes to expansions into foreign and local markets. The traditional exhibition “Made in Lithuania” is one of the places for their introduction to markets.

Lithuania is a dynamic and open country that leads the Baltic region in innovation and puts a great focus on supporting and developing talents. Lithuania is among top 20 countries most favourable for business according to the World Bank’s study Doing Business 2018 that assessed the business environment in 190 countries.

- ◆ **1st place in the EU** in terms of the growth in GDP per capita since 2000
Statistics Lithuania and Eurostat, 2017
- ◆ **14th in the world** in terms of ease of doing business
World Bank, 2018
- ◆ Ranked alongside Ireland, Germany, Switzerland for its business environment, **Lithuania can also guarantee a fantastic cost to quality ratio**

In recent years, the Lithuanian manufacturing sector has maintained a stable growth. It is stimulated by investments of international companies in Lithuania. During 2010–2017, 100 foreign-owned manufacturers established or expanded their business in Lithuania.

Manufacturing sector structure

- ◆ **19%** of the Lithuanian GDP is created in the manufacturing sector
- ◆ **~12** foreign-owned manufacturing projects per year



- ◆ 28% Food, Beverages & Tobacco
- ◆ 20% Engineering Goods
- ◆ 19% Furniture, Wood & Paper
- ◆ 15% Chemicals & Pharmaceuticals
- ◆ 7% Textiles and Leather
- ◆ 11% Other

Vibrant and skilled employees, close connections between business and education, development of appropriate infrastructure, and the necessary help to grow manufacturing – it is a bridge between the East and the West that facilitates access to new markets.

