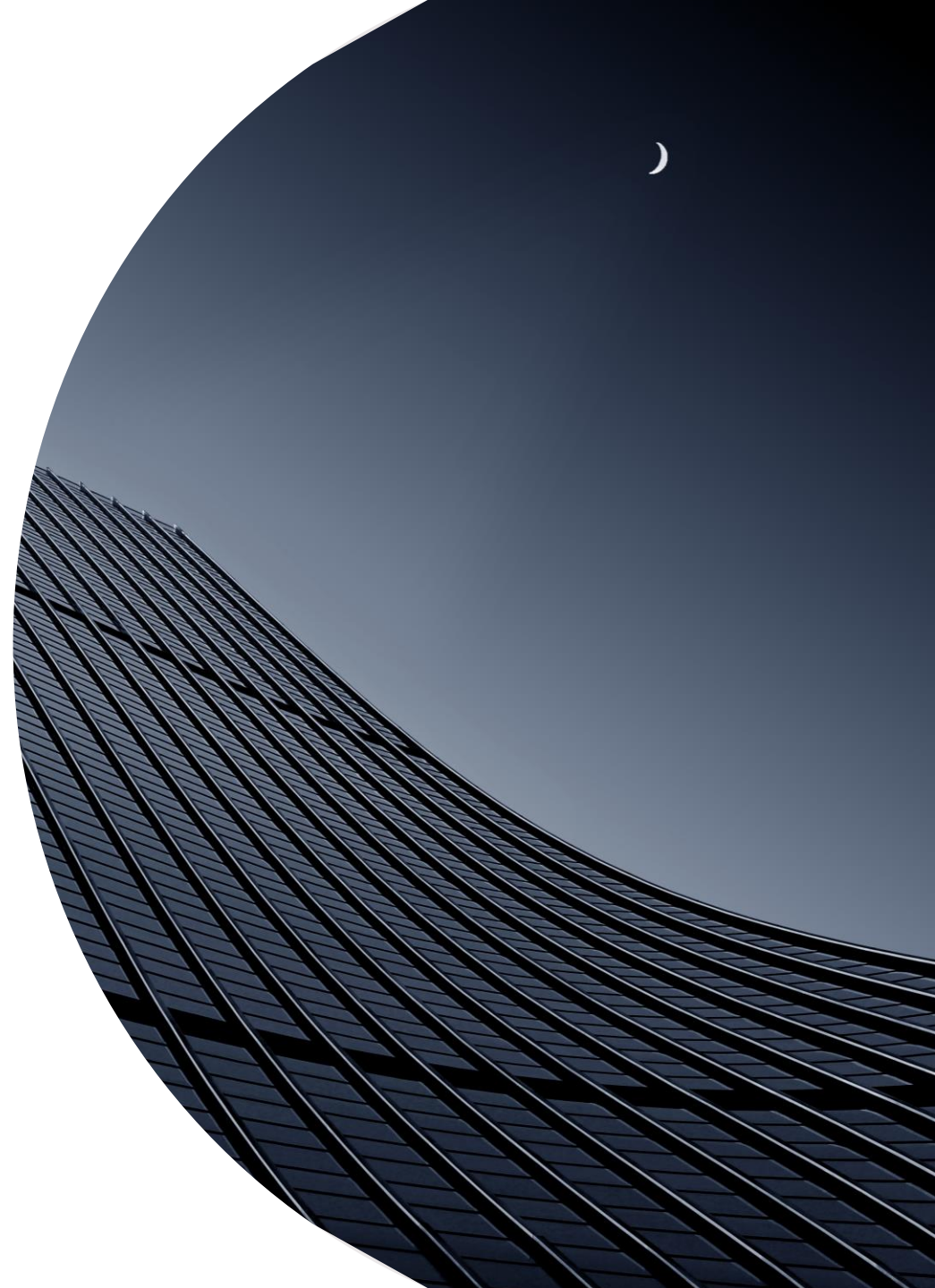




EMBANK
European Merchant Bank

Along the Global Merchants Road. Newold

By European Merchant Bank



What is hiding in EMB identity?

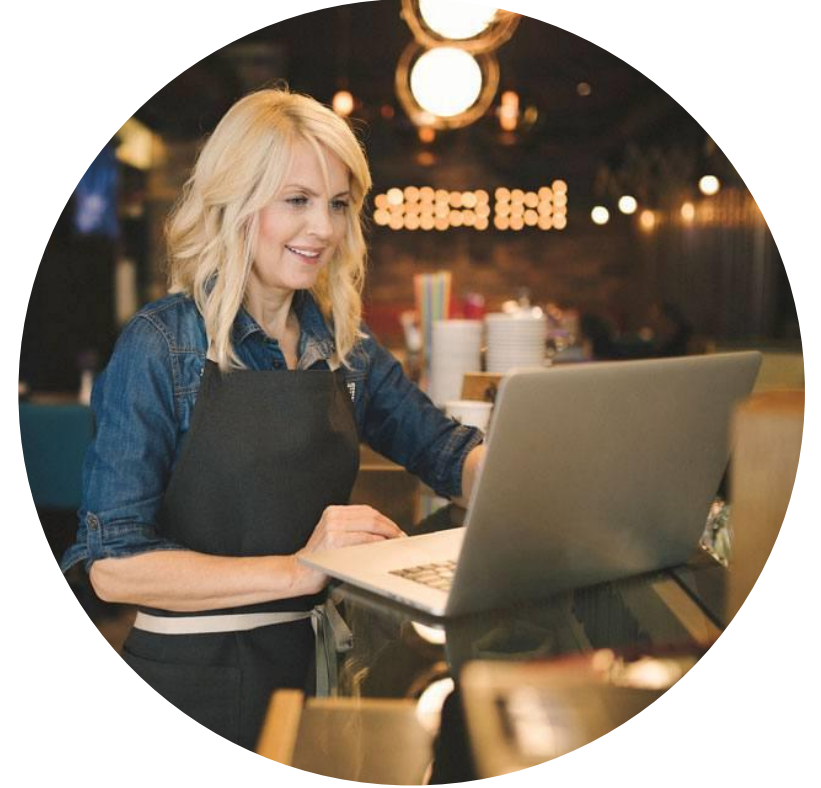
- Sleipnir is the eight-legged horse of the god Odin
- Odin rides Sleipnir on his frequent journeys throughout the Nine Worlds, which are held in the branches and roots of the world-tree Yggdrasil
- The eight-legged horse as a means of transportation used by shamans in their ecstatic travels throughout the cosmos



Merchants experience change in the past and present



- Historically, a merchant is a person or company who is involved in wholesale trade, especially one dealing with foreign countries or supplying goods to a particular trade
- In 16th century Europe two different terms for merchants emerged: meerseniens referred to local traders and koopman (Dutch: koopman) referred to merchants who operated on a global stage and offering added-value services such as credit and finance



- 21st century presents locally or globally and mostly online acting merchants in a need of added value services that can be reached digitally

Silk Road Merchants

The Silk Road was a network of trade routes which connected the East and West from the 2nd century BCE to the 18th century.

Though silk was the major trade item exported from China, many other goods and ideas were exchanged.

Diseases, most notably plague, also spread along the Silk Road.



Merchants in 2020: Traders and fintech as one platform

- Locally based
- Trading locally and globally
- Heavily exposed by covid-19
- Adjusting for the future having glocal fintech and banking partnerships
- Fintechs and banks to adjust to the new global needs



What Glocal approach will bring us?

- Setting the base in Lithuania as a local player and brings opportunity to grow as a global player
- Everyday banking services for local merchants
- Everyday services for global merchants
- Close cooperation with Fintech platforms



Global Merchants: Newold

Back to Sleipnir cosmos: What's next?

European Merchant Bank view

Global Merchants: Newold

Mothership banking platform for fintech startups



Global Merchants: Newold

Co-banking incubator: coworking space for traders and e-currency platforms



Risk prevention mode: Always alert

Global Merchants: Newold

Newold merchant road built from the past
into the future through very much changing
merchant experience and the needs

Thank You!

